

For Immediate Release

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**Whittier Man Keeps Neighborhood Crime Free
Thanks to Wireless Notification System**

Encinitas, Calif. – January 30, 2005 -- When Dr. Ron Caro's wife wanted to leave their apartment after their new mountain bikes were stolen from their balcony facing the alley, Dr. Caro created and installed a security system that has caught and prosecuted more than 14 perpetrators in the past two years.

Dr. Caro lives in an upscale neighborhood in Whittier, California, in an apartment directly above the complex's carports adjacent to the alley. Two year's ago, after his bikes were stolen, Dr. Caro purchased four bullet cameras, a time-lapse video recorder, and a quad to monitor the activity in and around the carports, alley, and patio.

The week after installing the system, a neighbor had a break-in, so Dr. Caro reviewed the tape to see what happened. He found the incident and gave the tape to the police.

"The police took a report and told me that unless I knew where the suspect lived or who he was there was really no way to catch the guy," Dr. Caro explained. So Dr. Caro added Voice Alert, a wireless notification device, to his system.

The Voice Alert system combines wireless infrared sensors with a speaker/receiver that allows the user to record up to six individual messages. When a sensor is triggered by activity, a signal is sent to the receiver/speaker and it plays the corresponding message to alert the home or business owner that an incident has occurred.

Dr. Caro installed three Voice Alert sensors in the carport and positioned them so that the infrared beams intersected to detect anything that entered the carport. Less than a week after he installed Voice Alert, the receiver speaker sounded at 4 a.m. playing the message “Someone’s in the carport!” and waking Dr. Caro.

He turned on his monitor and saw the same guy who robbed his neighbor a week earlier in his carport. The time-lapse recorder was recording and Caro, a former Marine Corps Officer, held the suspect until police arrived. Dr. Caro gave the time-lapse recording to the police, providing enough evidence to prosecute the suspect.

That same scenario, with different suspects, has occurred numerous times over the past two years. Each with the same outcome, the suspect gets caught and prosecuted.

Dr. Caro has made friends at the Whittier Police Department with his system. There has been many times that Caro finds one officer showing another his system. Dr. Caro is happy to give a demonstration and tour to Whittier’s finest.

“One officer even mentioned that more people should have a system like mine,” said Dr. Caro. “As far as I’m concerned, surveillance without sensors is not effective. You need to catch them in the act.”

Dr. Caro looked at other notification systems and found Voice Alert to have the best wireless range and the best price. “It’s a great piece of equipment,” said Dr. Caro.

Voice Alert is a patented, wireless annunciator system that allows specific, voice-customized alert messages to be recorded for each monitored zone. It is the most flexible and feature-rich wireless system on the market. Security dealers are discovering that it’s an affordable, yet valuable, addition to both residential and commercial security applications, especially in those hard-to-wire situations.

Voice Alert combines all-weather, wireless sensor/transmitter passive infrared (PIR) technology with an indoor receiver/speaker (RS). The system has a range of up to 1000 feet (300 feet through walls) and zone messages can be altered whenever needed.

Cross Point Industries, Inc., a California corporation, headquartered in Encinitas, California, is a privately owned company that was founded in 2000 to develop and market innovative electronic products to alert and automate homes and businesses. The company's charter is to design and license unique products that solve specific challenges and to develop market channels for their sales and distribution. For more information about Cross Point Industries and its products visit the company's web site at www.voicealert.com or call (760) 633-3737.

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