



## **FOR IMMEDIATE RELEASE**

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## **Cross Point Partners with ADI to Distribute New Wireless Voice Alert System-6 Annunciator**

**Encinitas, Calif. – July 7, 2003** – Cross Point Industries, Inc. will be introducing its new Voice Alert System-6 to ADI's broad dealer-base this summer.

The wireless Voice Alert System-6 is a patented annunciator system that allows specific, voice-customized alert messages to be recorded for each monitored zone. System-6 combines all-weather and wireless sensor/transmitters (PIR) with an indoor receiver/speaker (Base unit). Upon intruder detection a signal is sent from the PIR sensor to the remote base unit and the recorded message for that specific zone is triggered.

“System-6 offers our dealers a cost-effective and easy-to-install solution for hard-to-wire areas,” says Rob Tockarszewsky, ADI's Director of Product Marketing for Burglar and Fire Categories. “Voice Alert's wireless set-up and ability to secure up to six zones, each with its own customized alert, gives our dealers a new and budget friendly product their customers will appreciate.”

“We are very excited about our partnership with ADI and their extensive network of security professionals,” says Domenic Isola, Director of Sales at Cross Point Industries. “ADI is very selective in the products they choose to meet their dealers needs. We are pleased that they saw a benefit in adding Voice Alert System-6 to their product offering.”

System-6 has a range of up to 1000 feet (300' through walls) and zone messages can be altered whenever needed. The system features four “C” relays, enabling the triggering of other devices or the ability to integrate into a larger security or home automation system. Retail price for the VA-6000S (base unit and one PIR sensor) is \$149.95. Additional PIR sensors retail for \$69.95.

### **About Cross Point Industries**

Cross Point Industries, Inc develops and markets innovative products designed to alert and automate homes and businesses. Our flagship product Voice Alert is a patented product designed to provide remote monitoring of controlled zones. Residential uses include perimeter security, driveway alarm, pool security, visitor announcement, and property protection. Commercial uses include perimeter control, visitor notification, retail loss prevention, customer greeting/announcer, restricted access control, and warehouse security. Additional product information is available at [www.voicealert.com](http://www.voicealert.com).