



## FOR IMMEDIATE RELEASE

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## **New Voice Alert System 6 to Debut at the ISC West New Product Showcase in March 2003**

**Encinitas, Calif. – March 1, 2003** – Cross Point Industries, Inc. will introduce its new Voice Alert System-6 during the International Security Conference in Las Vegas, March 26-28, 2003. The new Voice Alert System-6 will also be featured in this year's exclusive New Product Showcase. Product demonstrations and information will be available at the Voice Alert booth - #12110S.

The Voice Alert System-6 uses a combination of weatherproofed wireless PIR sensor/transmitters and an indoor receiver/speaker base station to monitor up to six individual zones. The system has a range of up to 1000 feet (300' through walls) and features a patented user-recorded voice alarm for each monitored zone. Recorded messages can be altered whenever needed and zones 1-4 also feature individual "C" relays, enabling the triggering of other devices or allowing the System-6 to integrate into a larger security or automation system.

"The response to the original Voice Alert system has been tremendous. Our sales and dealer base are growing at a record rate," says Phil Kessler, CEO of Cross Point Industries. "In manufacturing the new Voice Alert System-6, we incorporated suggestions made by our dealers over the last year and designed the best wireless annunciator system on the market. We are very proud of the Voice Alert System-6 and believe our expanding dealer base will find it more powerful, flexible, and profitable than any competing products."

The new System-6 comes with a bevy of new features including PIR sensor/transmitters with rotational mounting brackets, adjustable PIR sensitivity, variable (0-3 minute) sleep timers, and multiple beam patterns for optimizing detection zones. The new Voice Alert receiver/speaker is wall-mountable and includes volume control, a missed message indicator/playback, 4 "C" relays, and incorporates a smart-zone low battery warning that alerts users with a voice message to low PIR batteries on a per zone basis.

"Our objective is to provide security dealers with a profitable, plug and play wireless annunciator to round out their product offering," says Domenic Isola, Director of Sales. "Voice Alert System-6 is a cost-effective solution for dealers working with home and business owners looking for security and peace of mind." Retail pricing for the VA-6000S (base unit with one PIR) is \$149.95. Additional sensors retail for \$69.95.

### **About Cross Point Industries**

Cross Point Industries, Inc develops and markets innovative products designed to alert and automate homes and businesses. Voice Alert System-6 is a patented product designed to provide remote monitoring of controlled zones. Residential uses include perimeter security, driveway alarm, child safety, pool security, visitor announcement, and property protection. Commercial uses include perimeter control at construction sites, delivery notification, retail loss prevention, customer greeting/announcer, restricted access control, and warehouse security. Additional information is available at [www.voicealert.com](http://www.voicealert.com).