



For Immediate Release

Contact: Phil Kessler
Cross Point Industries
(760) 633-3737
www.voicealert.com

Free Video DVD Demonstrates Voice Alert Applications and Set-up

Encinitas, Calif. – August 17, 2005 – Cross Point Industries introduces a new applications and installation DVD (digital video disk) for its Voice Alert System-6, a patented wireless voice notification system. The new Voice Alert DVD features real store owners and residents using the Voice Alert system to protect their lives and property, along with demonstrating set-up and operation of the system.

“The Voice Alert DVD was created to give security dealers and installers a video tool to show potential customers how simple and effective Voice Alert is,” explained Phil Kessler, CEO of Cross Point Industries, the manufacturer of Voice Alert. “The DVD plays easily on a laptop computer or television making it a portable and powerful selling tool.”

The DVD runs for four minutes and is designed to automatically loop a continuous replay so dealers and distributors can run the DVD on a countertop display. The DVD features only applications and set-up video, so dealers and distributors don’t need to worry about product catalog information or other printed material downloads appearing during playback.

The Voice Alert DVD is free and available by calling (760) 633-3737 or via the internet at www.voicealert.com.

Voice Alert System-6 is an effective and simple-to-use notification system that combines all-weather, wireless sensor/transmitters with passive infrared (PIR) technology and an indoor receiver/speaker (RS). The patented system has a range of up to 1,000 feet (300 feet through walls) and zone messages are easily recorded. System-6 offers four "C" relays, enabling the triggering of other devices or the ability to integrate into a larger security system.

Retail price for Voice Alert System-6 (a receiver/speaker and one sensor/transmitter) starts at \$149.95. Additional sensor/transmitters retail for \$69.95.

Cross Point Industries, Inc., a California corporation, headquartered in Encinitas, California is a privately owned company that was founded in 2000 to develop and market innovative electronic products to alert and automate institutions and businesses. The company's charter is to design and license unique products that solve specific challenges and to develop market channels for their sales and distribution. For more information about Cross Point Industries and its products visit the company's website at www.voicealert.com.